



Production Date: October 7th 2022, h. 6:30 pm

NVPItalyEuronext Growth MilanBroadcastingRating:BUY (unch.)Target Price: € 6,75 (unch.)UpdateRisk: Medium

| Stock performance | 1M | 3M | 6M | 1Y |
|------------------------|---------|---------|---------|---------|
| absolute | -20,65% | -22,64% | -30,51% | -40,29% |
| to FTSE Italia Growth | -18,11% | -20,42% | -16,49% | -22,62% |
| to Euronext STAR Milan | -16,35% | -11,92% | -9,44% | -10,89% |
| to FTSE All-Share | -17,63% | -18,95% | -16,17% | -20,06% |
| to EUROSTOXX | -17,03% | -19,40% | -19,29% | -22,65% |
| to MSCI World Index | -13,13% | -15,56% | -10,72% | -19,65% |

| Stock Data | |
|-----------------------------|---------------|
| Price | € 2,46 |
| Target price | € 6,75 |
| Upside/(Downside) potential | 174,5% |
| Bloomberg Code | NVP IM EQUITY |
| Market Cap (€m) | € 18,69 |
| EV (€m) | € 27,44 |
| Free Float | 40,78% |
| Share Outstanding | 7.597.107 |
| 52-week high | € 4,06 |
| 52-week low | € 2,42 |
| Average daily volumes (3m) | 600 |

| Key Financials (€m) | FY21A | FY22E | FY23E | FY24E |
|---------------------|-------|-------|-------|-------|
| Sales | 13,4 | 18,0 | 21,0 | 24,0 |
| VoP | 16,6 | 20,0 | 23,0 | 26,0 |
| EBITDA | 4,9 | 6,8 | 8,1 | 9,6 |
| EBIT | 1,2 | 2,5 | 3,7 | 5,1 |
| Net Profit | 0,3 | 1,6 | 2,5 | 3,5 |
| EPS (€) | 0,04 | 0,20 | 0,33 | 0,46 |
| EBITDA margin | 36,5% | 37,5% | 38,6% | 40,0% |
| EBIT margin | 9,0% | 13,6% | 17,6% | 21,3% |

| Main Ratios | FY21A | FY22E | FY23E | FY24E |
|---------------|-------|-------|-------|-------|
| EV/EBITDA (x) | 5,6 | 4,1 | 3,4 | 2,9 |
| EV/EBIT (x) | 22,7 | 11,2 | 7,4 | 5,4 |
| P/E (x) | 58,4 | 12,1 | 7,5 | 5,3 |

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|-------------------|----------------------------------|
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Stocks performance vs FTSE Italia Growth



1H22A Results

The Company generated revenues of € 8.18 million,up 30.0% from the same period last year (€ 6.29 million as of 1H21A). The result is mainly attributable to sports events, including soccer, volleyball, basketball and motorcycling, as well as some races in the Ferrari one-make championship, amounting to approximately € 5.50 million. EBITDA as of 1H22A stood at € 3.06 million, registering an increase of approximately 20.0%, compared with last year's first-half value of € 2.55 million, for an EBITDA margin of 37.4%. EBIT is € 0.51 million, while Net Income is negative at - € 0.08 million.

Estimates Update

In light of the results published in the half-yearly report for 1H22A, we slightly modify our estimates both for the current year and for the coming years. In particular, we estimate the FY22E value of production equal to $\mathop{\in}$ 20.00 million and EBITDA of $\mathop{\in}$ 6.75 million, corresponding to a marginality of 37.5%. For subsequent years, we expect the value of production to increase up to $\mathop{\in}$ 26.00 million (CAGR 21A-24E: 16.2%) in FY24E, with EBITDA of $\mathop{\in}$ 9.60 million (corresponding to an EBITDA margin of 40.0%), up from $\mathop{\notin}$ 4.90 million in FY21A (corresponding to an EBITDA margin of 36.5%).

Valuation Update

We have conducted the valuation of NVP's equity value based on the DCF methodology and market multiples of a comparable companies sample. The DCF method (which in the calculation of the WACC includes for prudential purposes a specific risk of 2.5%) provides an equity value of € 66.6 million. The equity value of NVP using market multiples is equal to € 36.0 million (with a 25% discount). The result is an average equity value of € 51.3 million. The target price is € 6.75 (prev. € 6,75), BUY rating and MEDIUM risk.



1. Economics & Financials

Table 1 – Economics & Financials

| CONSOLIDATED INCOME STATEMENT (€/mln) | FY20A | FY21A | FY22E | FY23E | FY24E |
|---|--|--|--|--|---|
| Sales | 6,36 | 13,40 | 18,00 | 21,00 | 24,00 |
| Other Revenues | 0,91 | 3,15 | 2,00 | 2,00 | 2,00 |
| Value of Production | 7,27 | 16,55 | 20,00 | 23,00 | 26,00 |
| COGS | 0,15 | 0,35 | 0,40 | 0,45 | 0,55 |
| Services | 2,58 | 4,00 | 5,00 | 6,00 | 6,50 |
| Use of Assets Owned by Others | 0,96 | 2,52 | 2,80 | 2,90 | 3,30 |
| Employees | 2,05 | 4,75 | 5,00 | 5,50 | 6,00 |
| Other Operating expenses | 0,13 | 0,05 | 0,05 | 0,05 | 0,05 |
| EBITDA | 1,39 | 4,90 | 6,75 | 8,10 | 9,60 |
| EBITDA Margin | 21,9% | 36,5% | 37,5% | 38,6% | 40,0% |
| D&A | 2,48 | 3,69 | 4,30 | 4,40 | 4,50 |
| EBIT | (1,09) | 1,21 | 2,45 | 3,70 | 5,10 |
| EBIT Margin | -17,1% | 9,0% | 13,6% | 17,6% | 21,3% |
| Financial Management | (0,77) | (0,89) | (0,50) | (0,20) | (0,20) |
| EBT | (1,86) | 0,32 | 1,95 | 3,50 | 4,90 |
| Taxes | (0,56) | 0,00 | 0,40 | 1,00 | 1,40 |
| Net Income | (1,30) | 0,32 | 1,55 | 2,50 | 3,50 |
| CONSOLIDATED BALANCE SHEET (€/mln) | FY20A | FY21A | FY22E | FY23E | FY24E |
| Fixed Asset | 18,18 | 27,79 | 26,50 | 24,10 | 21,60 |
| Account receivable | 4,52 | 5,68 | 7,00 | 7,50 | 8,00 |
| Account payable | 4,32 | 5,03 | 5,50 | 6,50 | 8,10 |
| Operating Working Capital | 0,20 | 0,65 | 1,50 | 1,00 | (0,10) |
| Other Receivable | 4,85 | 6,64 | 5,50 | 5,60 | 5,70 |
| Other Payable | 8,01 | 13,95 | 11,35 | 10,20 | 9,00 |
| Net Working Capital | (2,95) | (6,67) | (4,35) | (3,60) | (3,40) |
| Severance Indemnities & Provision | 0,25 | 0,43 | 0,40 | 0,45 | 0,50 |
| NET INVESTED CAPITAL | 14,98 | 20,69 | 21,75 | 20,05 | 17,70 |
| Share Capital | 0,77 | 0,81 | 0,81 | 0,81 | 0,81 |
| Reserves and Retained Profits | 10,61 | 10,81 | 11,13 | 12,68 | 15,18 |
| Net Profit | (1,30) | 0,32 | 1,55 | 2,50 | 3,50 |
| Equity | 10,08 | 11,94 | 13,49 | 15,99 | 19,49 |
| Cash and Cash Equivalent | 1,36 | 0,46 | 1,74 | 2,94 | 7,79 |
| Financial Debt | 6,26 | 9,21 | 10,00 | 7,00 | 6,00 |
| Net Financial Position | 4,90 | 8,75 | 8,26 | 4,06 | (1,79) |
| TOTAL SOURCES | 14,98 | 20,69 | 21,75 | 20,05 | 17,70 |
| CONSOLIDATED CASH FLOW (€/mln) | FY20A | FY21A | FY22E | FY23E | FY24E |
| EBIT | (1,09) | 1,21 | 2,45 | 3,70 | 5,10 |
| Taxes | (0,56) | 0,00 | 0,40 | 1,00 | 1,40 |
| NOPAT | (0,52) | 1,21 | 2,05 | 2,70 | 3,70 |
| D&A | 2,48 | 3,69 | 4,30 | 4,40 | 4,50 |
| Change in receivable | (0,89) | (1,16) | (1,32) | (0,50) | (0,50) |
| Change in payable | 0,23 | 0,72 | 0,47 | 1,00 | 1,60 |
| Other Changes | 3,34 | 4,16 | (1,46) | (1,25) | (1,30) |
| outer changes | 2,68 | 3,72 | (2,32) | (0,75) | (0,20) |
| Change in NWC | _,00 | 0,18 | (0,03) | 0,05 | 0,05 |
| Change in Provision | 0.07 | | (0,03) | 0,05 | |
| Change in Provision | 0,07 | | 4.00 | 6.40 | 2 05 |
| Change in Provision OPERATING CASH FLOW | 4,71 | 8,79 | 4,00 (3.0) | 6,40 (2.0) | |
| Change in Provision OPERATING CASH FLOW Investments | 4,71 (10,8) | 8,79 (13,3) | (3,0) | (2,0) | (2,0) |
| Change in Provision OPERATING CASH FLOW Investments FREE CASH FLOW | 4,71 (10,8) (6,14) | 8,79 (13,3) (4,51) | (3,0) 0,99 | (2,0) 4,40 | (2,0) 6,05 |
| Change in Provision OPERATING CASH FLOW Investments FREE CASH FLOW Financial Management | 4,71 (10,8) (6,14) (0,77) | 8,79 (13,3) (4,51) (0,89) | (3,0) 0,99 (0,50) | (2,0) 4,40 (0,20) | (2,0) 6,05 (0,20) |
| Change in Provision OPERATING CASH FLOW Investments FREE CASH FLOW Financial Management Change in Payable to Banks | 4,71 (10,8) (6,14) (0,77) 0,58 | 8,79 (13,3) (4,51) (0,89) 2,95 | (3,0) 0,99 (0,50) 0,79 | (2,0) 4,40 (0,20) (3,00) | (2,0) 6,05 (0,20) (1,00) |
| Change in Provision OPERATING CASH FLOW Investments FREE CASH FLOW Financial Management | 4,71 (10,8) (6,14) (0,77) | 8,79 (13,3) (4,51) (0,89) | (3,0) 0,99 (0,50) | (2,0) 4,40 (0,20) | 8,05 (2,0) 6,05 (0,20) (1,00) 0,00 4,85 |



1.1 1H22A Results

Table 2 - 1H22A vs 1H21A

| (€/mln) | Revenues | EBITDA | EBITDA % | EBIT | Net Income | NFP |
|---------|----------|---------------|----------|--------|------------|-------|
| 1H22A | 8,18 | 3,06 | 37,4% | 0,51 | (0,08) | 9,18 |
| 1H21A | 6,29 | 2,55 | 40,5% | 0,97 | 0,51 | 8,75* |
| Change | 30,0% | 20,2% | -7,6% | -47,2% | -115,0% | N/A |

*NFP for FY21A Source: Integrae SIM

Through a press release, Massimo Pintabona, CEO of NVP, commenting on the half-yearly results, states: "The growth in revenues achieved in the first half of 2022 (+30%) represents an important factor in strengthening company activities as well as diversifying productions related to entertainment and fashion events. We intend to pursue the growth and development strategy to expand and strengthen the competitive positioning in the reference market with a careful policy of funding sources and the NFP which, in any case, is expected to improve during the second half of 2022. Through our know-how, we are able to ensure and maintain high-quality standards of the service offered, in order to seek increasingly cuttingedge solutions, capable of generating benefits for the end user. We are confident that the innovation process can also generate good results in terms of revenues and improvement of the quality of service in the coming years, with a favorable impact on the Group's turnover."

Revenues amounted to \le 8.18 million, a growth of 30.0% compared to the same period last year (\le 6.29 million in 1H21A). The revenues achieved by the Company are mainly attributable to sports events, including football, volleyball, basketball, and motorcycling, as well as some races of the Ferrari single-brand championship, for an amount of approximately \le 5.50 million. It should also be noted that the subsidiary NVP Roma Srl, included since 29 July 2021 in the scope of consolidation, contributed with \le 0.40 million, entirely made in Italy. Revenues from abroad, on the other hand, amounted to approximately \le 0.60 million.

EBITDA for 1H22A stands at € 3.06 million, an increase of about 20.0%, compared to the value of the first half of last year of € 2.55 million, mainly due to a careful policy of cost optimization and resource management. As for the EBITDA margin, however, this value is slightly down, from 40.5% in 1H21A to 37.4% in 1H22A.

EBIT, after amortization and depreciation of \le 2.55 million, is equal to \le 0.51 million compared to the value recorded in 1H21A equal to \le 0.97 million. Net Income reverses the trend of the previous period, recording a negative value of - \le 0.08 million.

In terms of the Balance Sheet, the NFP stands at a value of € 9.18 million, slightly worse than the previous value as of the end of the year 2021 equal to € 8.75 million. At the same time, there was an improvement in the Parent Company's NFP due to the improvement in exposures to financial institutions both in the short term and for non-current positions. From a Capex point of view, the investment in research and development continues, in terms of technological and innovative solutions for the modernization of the Group: approximately € 1.30 million was allocated in the first half of the year between R&D activities and the construction of the new headquarters.



1.2 FY22E - FY24E Estimates

Table 3 – Estimates Updates FY22E - FY24E

| €/mln | FY22E | FY23E | FY24E |
|------------|--------|--------|--------|
| VoP | | | |
| New | 20,0 | 23,0 | 26,0 |
| Old | 20,0 | 23,0 | 26,0 |
| Change | 0,0% | 0,0% | 0,0% |
| EBITDA | | | |
| New | 6,8 | 8,1 | 9,6 |
| Old | 6,8 | 8,1 | 9,6 |
| Change | 0,0% | 0,0% | 0,0% |
| EBITDA % | | | |
| New | 37,5% | 38,6% | 40,0% |
| Old | 37,5% | 38,6% | 40,0% |
| Change | 0,0% | 0,0% | 0,0% |
| EBIT | | | |
| New | 2,5 | 3,7 | 5,1 |
| Old | 2,8 | 4,6 | 5,6 |
| Change | -10,9% | -19,6% | -8,9% |
| Net Income | | | |
| New | 1,6 | 2,5 | 3,5 |
| Old | 1,9 | 3,2 | 3,9 |
| Change | -18,4% | -21,9% | -10,3% |
| NFP | | | |
| New | 8,3 | 4,1 | (1,8) |
| Old | 5,5 | 2,1 | (2,5) |
| Change | N/A | N/A | N/A |

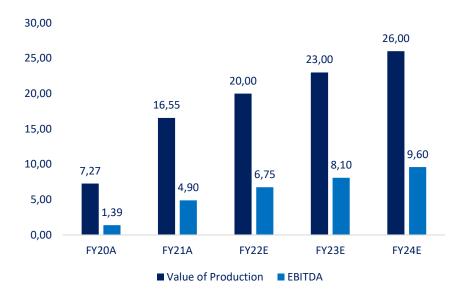
Source: Integrae SIM

In light of the results published in the half-yearly report for 1H22A, we slightly modify our estimates both for the current year and for the coming years.

In particular, we estimate the FY22E value of production equal to \leqslant 20.00 million and EBITDA of \leqslant 6.75 million, corresponding to a marginality of 37.5%. For subsequent years, we expect the value of production to increase up to \leqslant 26.00 million (CAGR 21A-24E: 16.2%) in FY24E, with EBITDA of \leqslant 9.60 million (corresponding to an EBITDA margin of 40.0%), up from \leqslant 4.90 million in FY21A (corresponding to an EBITDA margin of 36.5%).

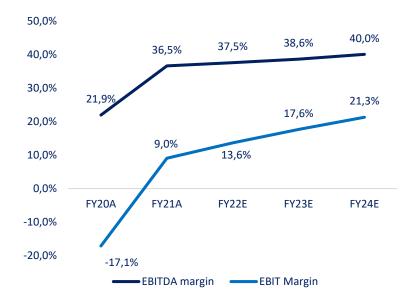


Chart 3 – Value of Production and EBITDA FY20A-24E



Source: Integrae SIM

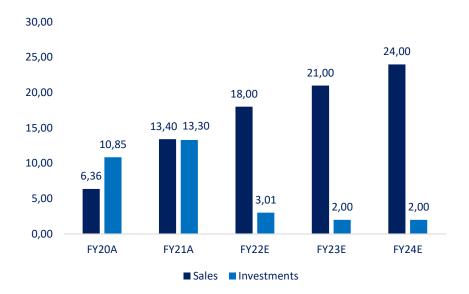
Chart 4 - Margin FY20A-24E



Source: Integrae SIM



Chart 5 – Capex FY20A-24E



Source: Integrae SIM

Chart 6 - NFP FY20A-24E



Source: Integrae SIM



2. Valuation

We have conducted the valuation of NVP equity value based on the DCF methodology and market multiples of a comparable companies sample.

2.1 DCF Method

Table 4 – WACC

| WACC | | 8,72% |
|----------------|-------------------------|-------|
| Risk Free Rate | 2,18% α (specific risk) | 2,50% |
| Market Premium | 9,08% Beta Adjusted | 0,93 |
| D/E (average) | 66,67% Beta Relevered | 1,37 |
| Ke | 13,09% Kd | 3,00% |

Source: Integrae SIM

For prudential purposes, we have included a specific risk of 2.5%. This results in a WACC of 8.72%.

Table 5 - DCF Valuation

| DCF Equity Value | | 66,6 |
|-------------------|------|------|
| FCFO actualized | 9,8 | 13% |
| TV actualized DCF | 65,6 | 87% |
| Enterprise Value | 75,3 | 100% |
| NFP (FY21A) | 8,8 | |

Source: Integrae SIM

With the above data and taking as a reference our estimates and assumptions, the result is an **equity value** of € 66.6 million.

Table 6 – Equity Value – Sensitivity Analysis

| €/mln | | | | W | ACC | | | |
|----------|-------|-------|-------|------|------|------|------|-------|
| | | 7,2% | 7,7% | 8,2% | 8,7% | 9,2% | 9,7% | 10,2% |
| | 2,5% | 111,6 | 100,0 | 90,4 | 82,4 | 75,6 | 69,7 | 64,5 |
| | 2,0% | 101,1 | 91,4 | 83,3 | 76,4 | 70,4 | 65,2 | 60,7 |
| Growth | 1,5% | 92,3 | 84,1 | 77,1 | 71,1 | 65,9 | 61,3 | 57,2 |
| rate (g) | 1,0% | 85,0 | 78,0 | 71,9 | 66,6 | 61,9 | 57,8 | 54,2 |
| | 0,5% | 78,8 | 72,6 | 67,3 | 62,6 | 58,5 | 54,7 | 51,4 |
| | 0,0% | 73,4 | 68,0 | 63,3 | 59,1 | 55,3 | 52,0 | 49,0 |
| | -0,5% | 68,7 | 63,9 | 59,7 | 55,9 | 52,5 | 49,5 | 46,7 |

Source: Integrae SIM



2.2 Market multiples

Our panel is made up of companies operating in the same sector as NVP. These companies are the same ones used for the calculation of Beta for the DCF method. The Panel is composed of:

Table 7 – Market Multiples

| Company Name | EV | EV / EBITDA (x) | | | EV / EBIT (x) | | |
|-----------------------------|-------|-----------------|-------|-------|---------------|-------|--|
| Company Name | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | |
| EVS Broadcast Equipment SA | 5,7 | 6,0 | 4,5 | 7,0 | 6,7 | 5,2 | |
| Avid Technology Inc. | 14,3 | 12,4 | 10,3 | 15,3 | 13,4 | 11,5 | |
| Evertz Technologies Limited | 9,1 | 8,6 | 7,2 | 11,2 | 10,0 | 8,7 | |
| Median | 9.1 | 8.6 | 7.2 | 11.2 | 10.0 | 8.7 | |

Source: Infinancials

Table 8 – Market Multiples Valuation

| €/mln | FY22E | FY23E | FY24E |
|---------------------------------------|-------|-------|-------|
| Enterprise Value (EV) | | | |
| EV/EBITDA | 61,4 | 69,7 | 69,2 |
| EV/EBIT | 27,4 | 37,1 | 44,2 |
| Equity Value | | | |
| EV/EBITDA | 53,2 | 65,7 | 71,0 |
| EV/EBIT | 19,1 | 33,0 | 46,0 |
| Equity Value post 25% discount | | | |
| EV/EBITDA | 39,9 | 49,3 | 53,3 |
| EV/EBIT | 14,3 | 24,8 | 34,5 |
| Average | 27,1 | 37,0 | 43,9 |

Source: Integrae SIM

The equity value of NVP using the market multiples EV/ EBITDA and EV/EBIT is equal to € 48.0 million. To this value, we applied a 25,0% discount: the result is an **equity value equal** to € 30.0 mln.



2.3 Equity Value

Table 9 – Equity Value

| Average Equity Value (€/mln) | 51,3 |
|--------------------------------|------|
| Equity Value DCF (€/mln) | 66,6 |
| Equity Value multiples (€/mln) | 36,0 |
| | |
| Target Price (€) | 6,75 |

Source: Integrae SIM

The result is an average equity value of € 51.3 million. The target price is, therefore, € 6.75 (prev. € 6.75). We confirm BUY rating and MEDIUM risk.

Table 10 – Target Price Implied Valuation Multiples

| Multiples | FY22E | FY23E | FY24E |
|-----------|-------|-------|-------|
| EV/EBITDA | 8,9x | 7,4x | 6,3x |
| EV/EBIT | 24,5x | 16,2x | 11,8x |

Source: Integrae SIM

Table 11 – Current Price Implied Valuation Multiples

| Multiples | FY22E | FY23E | FY24E |
|-----------|-------|-------|-------|
| EV/EBITDA | 4,1x | 3,4x | 2,9x |
| EV/EBIT | 11,2x | 7,4x | 5,4x |

Source: Integrae SIM



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| Date | Price | Recommendation | Target Price | Risk | Comment |
|------------|-------|----------------|--------------|--------|------------|
| 06/10/2021 | 4,00 | Buy | 6,75 | Medium | Update |
| 31/01/2022 | 3,94 | Buy | 6,75 | Medium | Flash Note |
| 19/04/2022 | 3,50 | Buy | 6,75 | Medium | Update |
| 01/08/2022 | 3,02 | Buy | 6,75 | Medium | Flash Note |
| 11/08/2022 | 3,10 | Buy | 6,75 | Medium | Flash Note |
| 19/09/2022 | 2,98 | Buy | 6,75 | Medium | Update |

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The BUY, HOLD and SELL ratings are based on the expected total return (ETR – absolute performance in the 12 months following the publication of the analysis, including the ordinary dividend paid by the company), and the risk associated to the share analyzed. The degree of risk is based on the liquidity and volatility of the share, and on the rating provided by the analyst and contained in the report. Due to daily fluctuations in share prices, the expected total return may temporarily fall outside the proposed range

| Equity Total Return | n (ETR) for different risk cates | gories | |
|---------------------|--------------------------------------|-----------------|----------------|
| Rating | Low Risk | Medium Risk | High Risk |
| BUY | ETR >= 7.5% | ETR >= 10% | ETR >= 15% |
| HOLD | -5% < ETR < 7.5% | -5% < ETR < 10% | o% < ETR < 15% |
| SELL | ETR <= -5% | ETR <= -5% | ETR <= 0% |
| | | | |
| U.R. | Rating e/o target price Under Review | | |
| N.R. | Stock Not Rated | | |

Valuation methodologies (long term horizon: 12 months)

The methods that INTEGRAE SIM SpA prefers to use for value the company under analysis are those which are generally used, such as the market multiples method which compares average multiples (P/E, EV/EBITDA, and other) of similar shares and/or sectors, and the traditional financial methods (RIM, DCF, DDM, EVA etc). For financial securities (banks and insurance companies) Integrae SIM SpA tends to use methods based on comparison of the ROE and the cost of capital (embedded value for insurance companies).

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Conflict of interest

In order to disclose its possible interest conflict Integrae SIM states that:

• Integrae SIM S.p.A. He plays, or has played in the last 12 months, role of specialist financial instruments issued by NVP S.p.A.